

The Impact Of Globalization To The Filipino Language

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Abstract: This study aimed to find out and analyze the impact of globalization to the Filipino language from 2012-2018. Also, the study determined the significance of globalization to the language. The descriptive type of research was used in the study to gather the needed data and information regarding the changes in the Filipino language. The respondents were selected using purposive sampling method. A number of 10 language teachers were interviewed. The changes in the Filipino language include the surfacing of new words, combination of words, recognition of Filipino words in other countries, and new language discovery like the gay lingo and jejeemon. As for the significance of globalization to the language in terms of language teaching abroad, the Filipino will be recognized globally. In terms of eliminating language barriers, globalizing one's language means it is being known to other countries. In terms of language learning acquisition, globalization played a role as it helped Filipinos in learning how to shorten words and associate new meanings. In terms of language monitoring, it affected the Filipino language because Filipinos became sensitive in using their language. In terms of behavior reinforcement, its impact can be gleaned on how Filipino people behave. Lastly, globalization is very relevant as it affects the language development of a country. It is recommended to conduct studies with different respondents to ensure variety of responses, perspectives, and views from different individuals. Likewise, conduct study with different year coverage besides 2012 to 2018 to know the extensive changes in the Filipino language as it is affected by globalization. Magazines should be utilized and propagated to Filipinos especially those who are illiterate to dispense the information for them to understand the significant events and changes in the Philippine language. There is also the need to understand the concept of globalization to cope with the changes in language and communication methods of individuals. Lastly, future researchers are advised to focus on the different aspects of globalization and not just in language and communication.

Keywords: globalization, Filipino language, language development, impact

1. Introduction

Connecting with people on the other side of the world has become so much easier than it was a long time ago. One of the developing countries that has been greatly influenced by globalization is the Philippines. As people evolve and as time passes by, people from various countries become more collaborated and connected because of globalization. Nowadays, the interdependence of people can be manifested through globalization in so many aspects. Moreover, globalization comprises many facets in which people apparently recognize. It could be economic, financial, trade, and communication integration. Through this, people have all the reason not to stand alone but to make themselves integrated with what globalization has brought them. According to Kenton (2018), the broader meaning of globalization is that it is also social, political, cultural, and legal phenomenon. In social terms, the concept represents greater interconnectedness among global populations. Culturally, globalization represents the exchange of ideas, information, and even values among cultures, and also a trend toward the development of a single world culture. In politics, countries' political activities have been shifted by globalization to the global level. Importantly, one of the most important facets that globalization focuses on is language. Without language, there would be no clear communication among peoples and across cultures. It plays an important role when one wishes to express one's thoughts and feelings to others. Moreover, language is basically a means of communication. In the expression of culture, language is an essential aspect. It is the tool that conveys not only information but also traditions, cultures, and values related to group identities. There are various languages spoken around

the world. Sometimes, these languages create a barrier when one communicates with another person. At other times, an individual may be judged because of his accent or language. Through globalization, Tagalog-based Filipino, which is the national language of the Philippines, is used extensively alongside English in schools. In addition, there is even Filipino-English code-switching that has been observed in courtrooms. Nowadays, our language is changing because of what globalization brought. People from various places recognize globalization as an essential tool for development of a country and also the aspects under it. International education has never been discussed thoroughly by many citizens of the Philippines. International education refers to a study abroad program or an approach in preparing students to function in a global society. Perhaps, the focus of discussion is more about on primary, secondary, and even tertiary education. Language has a vital role in the curriculum in any level of education (Quijano, 2012). The beginning of globalization is compounding the always complicated problem of nation-building in the Philippines. Probably, one reason is that globalization has not formed or produced the same benefits for all ethnic and interest groups in the country. If globalization has intensified socioeconomic divisions and conflicts, this is primary because of the inability of the Philippine state to implement policies preparing the country for global competitiveness. The study aimed to find out and analyze the impact of globalization to the Filipino language from 2012-2018. The researchers have become aware that there is a need to identify and study the impact of globalization as well as its significance to the development of Filipino language.

2. Methods

The researcher used a qualitative descriptive type of research design which helped in gathering data and information of the respondents. In choosing the respondents in the study, the researchers used purposive sampling method. A total of 10 language teachers were involved in the study. Through their responses, the researchers were able to identify the significance and impact of globalization to the Filipino language.

3. Results and Discussion

3.1 Profile of the Respondents

Table 1 presents the profiles of respondents in terms of age, sex, and years of teaching.

Interviewees	Age	Sex	Years of Teaching
1	22	M	2
2	47	F	24
3	48	M	23
4	35	M	10
5	69	F	40
6	53	F	36
7	45	F	20
8	31	F	5
9	25	F	4
10	27	F	16

Most of the respondents are female comprising 70% of the total sample population. While there is only 30% percent of the male teachers interviewed showing only 3 of them from the 10 total interviewees. 30% of the respondents interviewed are below the age of 30. However, 70% of the respondents are aged 30 years and above ranging from 30 to 69. In terms of teaching experience, their time in teaching as language teacher varies. 6 or 60% of the interviewed respondents were teaching below 20 years. In addition, the other 40% are teaching for more than 20 years ranging to 40.

3.2 Changes in Filipino Language from 2012-2018

The changes in Filipino language in 2012-2018 were: new words are made, there were combination of words, Filipino words recognized in other countries, and new languages are discovered like the gay lingo and also the jejemon phenomena. In addition, some events occurred during the year 2012-2013 when the usage of social media gradually increased resulting to the major impact of globalization.

3.3 Significance of Globalization in terms of Language Teaching Abroad, Eliminating Language Barriers, Language Learning Acquisition, Language Monitoring, and Behavior Reinforcement

In terms of language teaching abroad, the significance of globalization accumulated different view. First, the Philippines and its language will be recognized globally, it will help OFWs to mingle with others who are Filipino literate, and lastly, Filipino will be given an opportunity to make their language known. In terms of eliminating language barriers, globalization made an impact in this aspect as globalizing one's language means it is being known to other countries resulting to eliminating language barriers. Furthermore, if a language is globalized, there is definitely the involvement of eliminating language barriers. In terms of language learning acquisition, globalization played a role as it helped Filipinos in learning how to shorten words and

associate new meanings to various words. Through globalization, people are able to learn new languages. In addition, globalization made it possible for Filipinos to learn new words and develop understanding with regards to language. In terms of language monitoring, globalization affected the Filipino language because Filipinos became sensitive and meticulous in using their language. Language monitoring is connected to globalization since as language is constantly evolving, globalization plays a vital role in making people informed on how they should monitor their language. Thus, due to globalization, Filipinos have the idea to monitor their language more often. In terms of behavior reinforcement, because of globalization, Filipino people are triggered so as they are affected, the impact of globalization can be gleaned on how they behave. It helps in improving the language of Filipino since globalization impacts or reinforce the behavior of Filipinos in some aspects.

3.4 Relevance of Globalization to the Filipino language

It is important to know the relevance of globalization to the language development of a country as it serves as a foundation and an instrument in the process of language development. The respondents stated that globalization is very much relevant because it helps a country in terms of communication. More so, it is relevant and significant for the reason that it gives a country an opportunity to develop in many aspects. Globalization, according to the interviewees, is relevant in a way that it will provide understanding about the language development of a country.

3.5 Benefits of the Magazine

Based on the results of the study, the researcher came up with a magazine containing the information and data gathered from the interviewees. The respondents all agreed that there will be benefits from a magazine containing the output and finding of the research study. According to them, everyone will be informed of what globalization really is and how it influenced the Filipino language. Additionally, most people, especially those who will have access will have an understanding on the complexity of globalization. Thus, many will be knowledgeable when it comes to globalization and it will raise awareness to people of what globalization is all about.

4. Conclusions

The perspectives and views of language teachers on the changes in the Filipino language from 2012-2018 significantly vary from one another. Globalization's impact generated changes in the Filipino language. In different aspects like language teaching abroad, eliminating language barriers, language learning acquisition, language monitoring, and behavior reinforcement, globalization incurred impacts which greatly affected the Filipino language from 2012-2018. It is very important to know the relevance of globalization because it affects the language development of a country especially the aspects and facets of a language. A proposed magazine will definitely promote awareness to people with little background of what globalization really is, especially in the Philippines. It will help people build an understanding and extensive comprehension on the complexity it possesses.

5. Recommendations

It is recommended that people read and utilize the magazine and propagate it to other Filipinos to dispense the information that they need to understand significant events and changes in the Philippines. Importantly, conduct similar research focusing on different aspects of globalization. This study may also serve as a basis for further research should future researchers make modifications regarding the same concepts of the study.

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Authors Profile



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